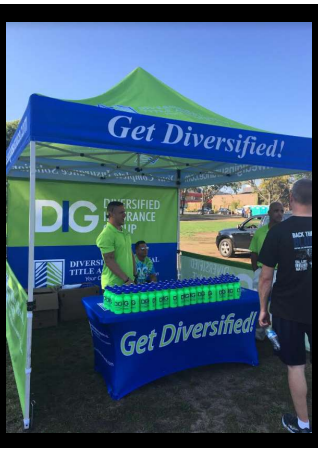
The Diversified Coach:

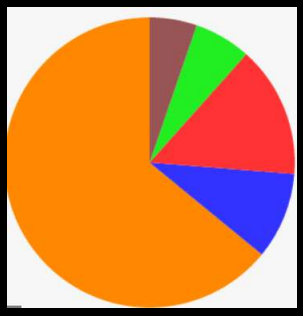
Make a GREAT Living
Doing What You LOVE!

B.L.A.S.T.

BUILDING LEADERS, AUTHORS, SPEAKERS & TEACHERS



Diversifying = Protecting your Pie!

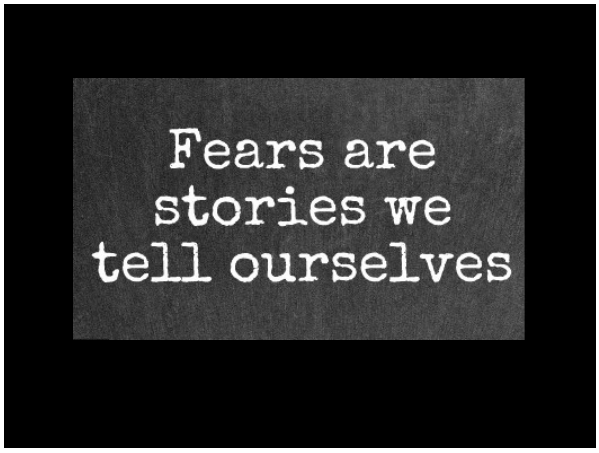


Build a Breadcrumb Trail!

4 KEYS to Building a "Breadcrumb Trail" to YOUR Coaching Door

- Speaking, Speaking, Speaking
- Publishing Books & Articles
- Blogging & E-newsletters
- Podcasting & Media Interviews

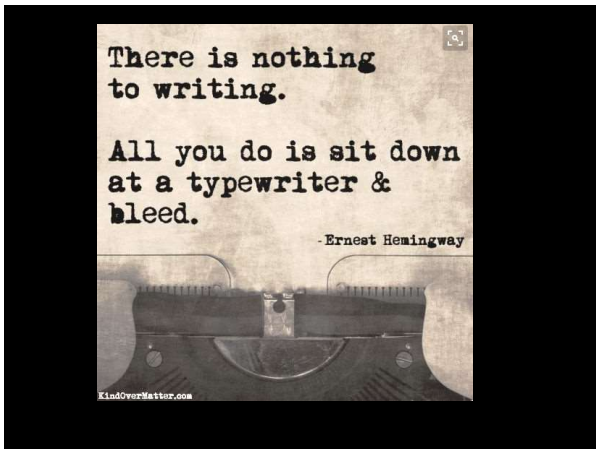
FEAR

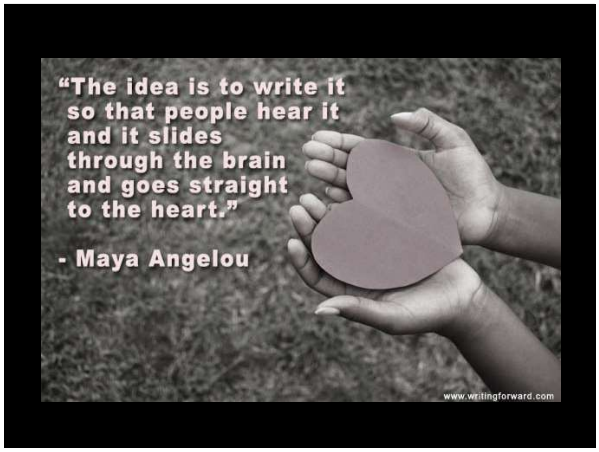

Fears are
stories we
tell ourselves

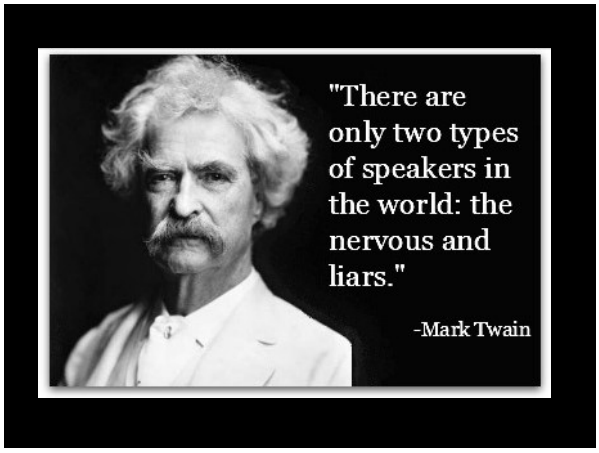
Why Write?

Why Speak?

Why Market?


There is nothing to writing.
All you do is sit down at a typewriter & bleed.
-Ernest Hemingway
KindOverMatter.com


"The idea is to write it so that people hear it and it slides through the brain and goes straight to the heart."
- Maya Angelou
www.writingforward.com


"There are only two types of speakers in the world: the nervous and liars."
-Mark Twain

"All the great speakers were bad speakers at first."

- Ralph Waldo Emerson

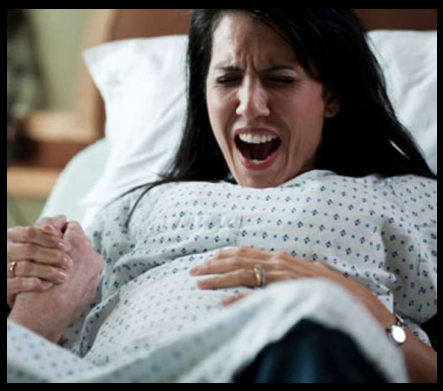
Marketing is simply sharing what you love with people who will appreciate hearing about it.

DOING BUSINESS WITHOUT ADVERTISING IS LIKE WINKING AT A GIRL IN THE DARK.

YOU KNOW WHAT YOU'RE DOING, BUT NOBODY ELSE DOES.

- Stuart H. Britt

Dream BIG! Aim HIGH!



SPEAK before you WRITE!

Create a FOLLOWING!

Read, Read, Read

Carve Out TIME to Focus

Be REAL with your Audience!

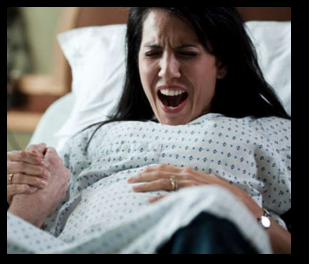
PACE Yourself!

EMBRACE Editing!

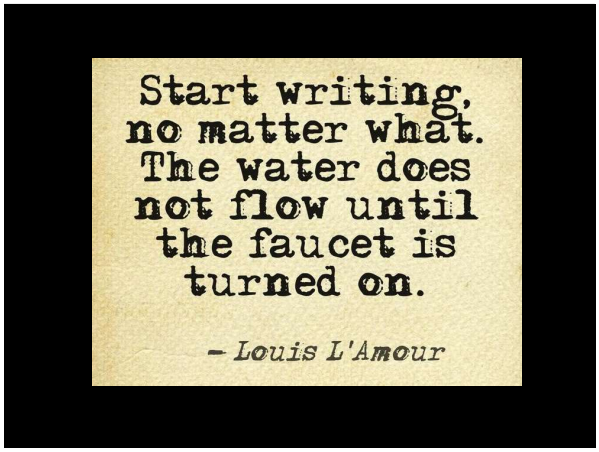
Offer yourself!

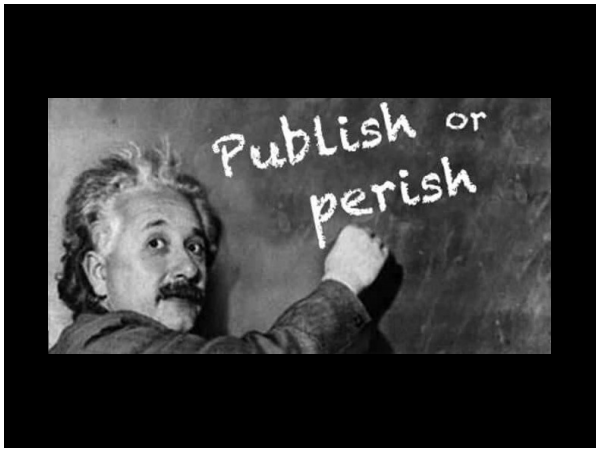
Be a Relevant Expert

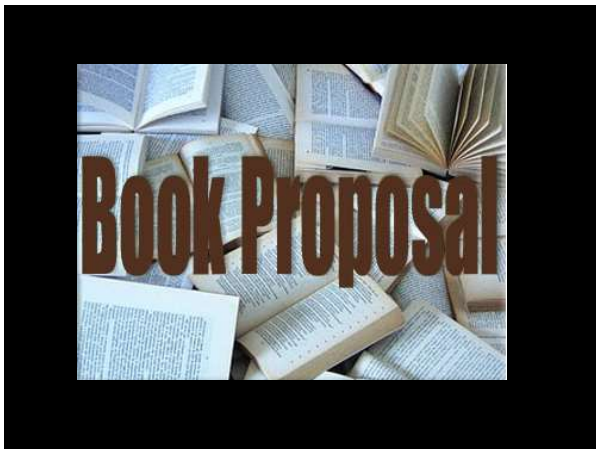
PUSH through your pain!

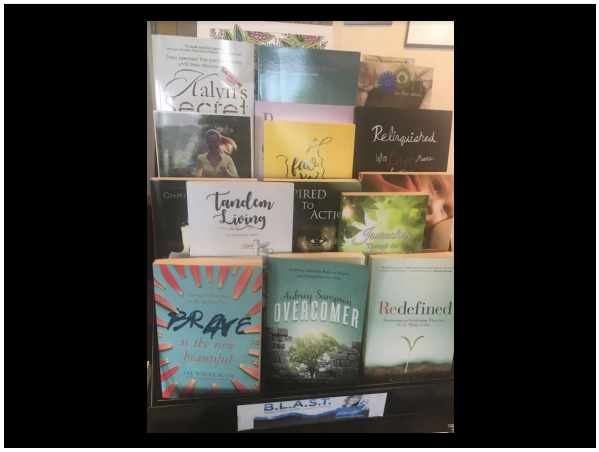


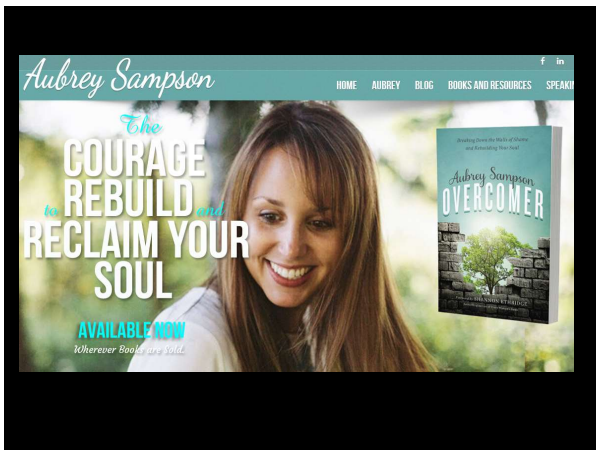
THERE IS NO GREATER AGONY THAN
BEARING AN UNTOLD STORY
INSIDE YOU
Maya Angelou


Start writing, no matter what. The water does not flow until the faucet is turned on.
– Louis L'Amour


Publish or perish


Book Proposal


Relinquished
Tandem Living
Redefined
Aubrey Sampson
OVERCOMER
B.L.A.S.T.


Aubrey Sampson
HOME
AUBREY
BLOG
BOOKS AND RESOURCES
The
COURAGE
to
REBUILD
and
RECLAIM YOUR
SOUL
AVAILABLE NOW
Wherever Books are Sold
Aubrey Sampson
OVERCOMER

"If I had a house fire, this would be one of the first things I'd grab," says Shannon
Redeeming Love
BY JANE JOHNSON STRUCK

PRESS RELEASE

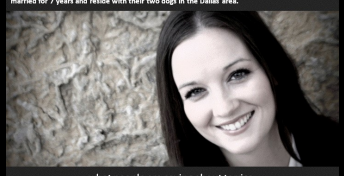
FOCUS ON THE FAMILY
WOMEN OF FAITH
LIFE Today
James and Betty Robison
TODAY
LifeWay
Biblical Solutions for Life
THE 700 CLUB

terrica joy smith

Terrica Smith is a refreshing, relevant voice in the Christian circuit who's spent the last 9 years under the mentorship of million-copy best-selling author and speaker, Shannon Ethridge. Passionate to see the body of Christ thrive, Terrica has traveled the U.S. and Canada speaking to women and men of all ages.

An ordained minister and graduate of Teen Mania Ministries' Honor Academy, Terrica holds a Bachelor of Applied Arts and Sciences from Midwestern State University. Since 2007 she has served as Events Manager for Shannon Ethridge Ministries, planning and coordinating conferences globally.

In addition to freelance writing and speaking, her passions include traveling the world, organic nutrition, and serving God through her role as wife and homemaker. She and Josh have been married for 7 years and reside with their two dogs in the Dallas area.



what people are saying about terrica

"We were truly blessed to have Terrica speak at a session during our 2009 women's retreat. Looking back we have not had an unpleasant experience and found her personable, honest and transparent, grounded in biblical truths. She is a delightful, engaging young woman."
— Ann Lackey, Women's Ministries Director, The Church at Rocky Peak

"Terrica is an incredible communicator. Her passion and transparency captivates people as she let's the Word transform their lives. She has an amazing grasp on the pulse of this generation and is able to speak truth in a way that is relevant to them. Needless to say, but Terrica is one of them."— Chris Lindberg, Youth Pastor, Northstar Church

"Whenever Terrica travels with me, I put a microphone in her hand. It would be unfair to keep her powerful gift to myself. Her testimony is so powerful, and her boldness and willingness to vulnerably share both her struggles and triumphs always causes connection to the audience on many levels." – Shannon Ethridge, best-selling Author and Speaker

"Terrica's vibrant spirit is one of things you'll notice about her first. As time passes, though, you'll come to realize that she also possess the rare combination of boldness and humility. That particular pairing of strengths is not only what draws people to her message, but more importantly, to her Savior."— Tara Leigh Cobble, Singer/Songwriter

Terrica Joy Smith :: 4846 Swiss Avenue #3, Dallas, TX 75204 :: 214.698.7365 :: Terrica@shannonethridge.com

Marty Hausam

Inspiring Women to Make Peace with their Past

Marty is a certified life coach helping women with affair and addiction recovery.
As a women's prison ministry leader and speaker for ladies retreats, teen groups, and conferences, Marty has a passion for encouraging women that God loves them and wants to use their testimony to bring others to Christ. Marty shares her testimony of how she used worldly pleasures to fill a void that only God can fill.

Marty is a Southern Belle momma of three and has been married to her high school sweetheart Shane for 25 years.
Shane & Marty have 3 teens:
Coleman, Shelbie and Jessica.
They live in Fayetteville Arkansas and love playing outdoors.

For information on Coaching or Speaking Engagements
call: (479)841-1200 email: Mhausam@aol.com
or go to www.martyhausam.com

Lee Wolfe Blum is a National Speaker, Author, and Mental Health Practitioner working in the field of eating disorders and substance abuse.

Her first book was a memoir chronicling her own life-or-death struggle with food and family called *Table in the Darkness: A Healing Journey Through an Eating Disorder* (Tyndale, 2013). Her second book, *Brave is the New Beautiful: Finding the Courage to be the Real You* (David C. Cook, 2017) empowers and equips women to radiate authentic beauty and confidence versus superficial glamour and perfectionism. Lee lives in Edina, Minnesota with her husband and three teenage boys who keep her busy in what she calls, "The Frat House." She has been featured in numerous publications such as *The Huffington Post* and *Christianity Today*.

ENDORSEMENTS

"Amazon Top 5 Best Seller"

"Lee's book is a beautiful representation of the hope that follows the compassion, care, and bravery of sharing our stories. A worthy read!" - Tricia Goyer, author of more than sixty books.

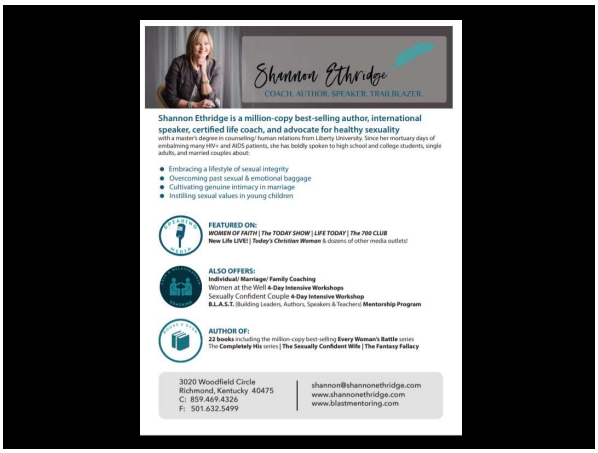
"Full of first-hand experience and dozens of anecdotes, Lee paints a vision for how powerful women can be when they embrace life fully and freely." -Kirsten Haglund, community relations specialist at Timberline Knolls Treatment Center and Miss America 2008

"Blum reminded me that this journey I'm on is not about striving to be perfect, or godly. We're not in competition with each other. She tells me that it's okay to be messy, to ugly cry, to step back from what we know is hurting us...it's okay to be afraid. It's okay to step up and say, "This is me, and this is who I truly am," because brave IS the new beautiful." Kindle review by "Leila"

"Lee Wolfe Blum proposes a new and powerful definition of beauty in Brave is the New Beautiful. Her focus on "finding the courage to be the real you" is a message ALL women need to hear, no matter their life situation, age, status, or past." Paperback review by "Emilie"

Edina, Minnesota
C: 952.446.5002

www.leewolfeblum.com
clmblum6@yahoo.com


Shannon Ethridge
COACH. AUTHOR. SPEAKER. TRAILBLAZER
Shannon Ethridge is a million-copy best-selling author, international speaker, certified life coach, and advocate for healthy sexuality
with a master's degree in counseling/ human relations from Liberty University. Since her mortuary days of embalming many HIV+ and AIDS patients, she has boldly spoken to high school and college students, single adults, and married couples about:
Embracing a lifestyle of sexual integrity
Overcoming past sexual & emotional baggage
Cultivating genuine intimacy in marriage
Instilling sexual values in young children
FEATURED ON:
WOMEN OF FAITH | The TODAY SHOW | LIFE TODAY | The 700 CLUB
New Life LIVE! | Today's Christian Woman & dozens of other media outlets!
ALSO OFFERS:
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Women at the Well 4-Day Intensive Workshops
Sexually Confident Couple 4-Day Intensive Workshop
B.L.A.S.T. (Building Leaders, Authors, Speakers & Teachers) Mentorship Program
AUTHOR OF:
22 books including the million-copy best-selling Every Woman's Battle series
The Completely His series | The Sexually Confident Wife | The Fantasy Fallacy
3020 Woodfield Circle
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C: 859.469.4326
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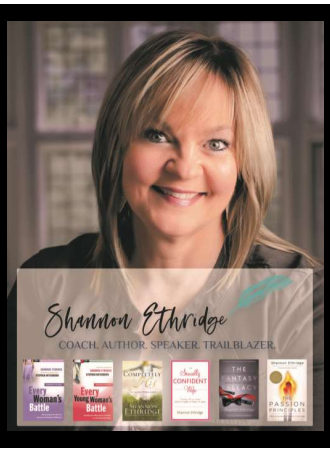
shannon@shannonethridge.com
www.shannonethridge.com
www.blastmentoring.com

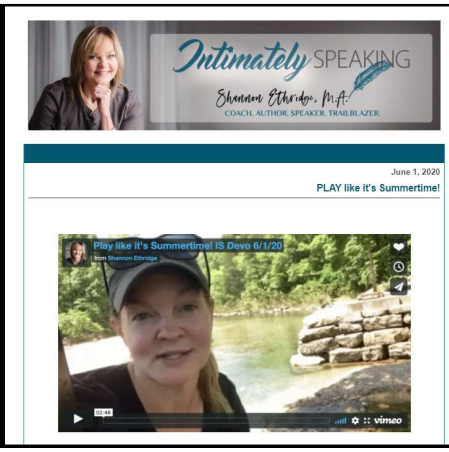
Create a Marketing Ladder

SEXUAL CONFIDENCE on Tap PODCAST with SHANNON ETHRIDGE & FRIENDS



Let's Stay Connected!

Text "Shannon" to 22828



Life & Relationship
COACHING

Shannon Ethridge
COACH. AUTHOR. SPEAKER. TRAILBLAZER.

Women at the Well

4-DAY INTENSIVE WORKSHOPS

B.L.A.S.T.

BUILDING LEADERS, AUTHORS, SPEAKERS & TEACHERS

B.L.A.S.T Next level
BUILDING LEADERS, AUTHORS, SPEAKERS & TEACHERS

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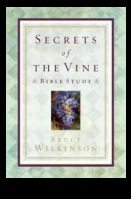
Remember your
Marketing Ladder!

"Jesus hasn't led us to this place to make *our dreams* come true.

Our dreams, as the disciples', are always too small. We are here to fulfill GOD's dream – that we will bring him glory through a remarkably abundant life."



- Bruce Wilkinson

Secrets of the Vine

NOW let's TALK about YOU!

For a **FREE** 15-minute consultation about YOUR goals, email me at

shannon@shannonethridge.com

B.L.A.S.T.
BUILDING LEADERS, AUTHORS, SPEAKERS & TEACHERS

** CONFERENCE SPECIAL **

Register at www.shannonethridge.com using the code "AACC" before October 31st and SAVE 25%!