

SHANNON  
*Ethridge*



THANKS FOR YOUR INTEREST  
IN HAVING SHANNON SPEAK  
AT YOUR EVENT!



# SHANNON Ethridge

Shannon Ethridge, M.A.  
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www.shannonethridge.com  
www.sexuallyconfidentwife.com

Shannon is a million-copy best-selling author, international speaker, certified life coach, and advocate for healthy sexuality with a master's degree in counseling/human relations from Liberty University. She has spoken to youth, college students, and adults since 1989 and her passions include:

- **Challenging adults and teens** to embrace a life of sexual integrity,
- **Encouraging married couples** in their pursuit of sexual and emotional fulfillment,
- **Counseling women** who have looked for love in all the wrong places and
- **Equipping parents** to instill sexual values in children at an early age.

Her passion for healthy sexuality actually began in Mortuary College. Her first career choice, becoming a mortician, led Ethridge to work on dead bodies. Many she embalmed were young people who had died from AIDS or committed suicide as a result of an HIV positive diagnosis. Because of her own promiscuous teenage years, she knew it was a miracle that she was standing over the embalming table rather than laying on top of it.

These experiences inspired her to begin speaking boldly and bluntly to teen, college-age, and adult audiences about the benefits of sexual integrity. She has taught and counseled thousands of young singles and married couples over two decades. She is the author of 19 books, including the best-selling *Every Woman's Battle* series, the 5-book *Completely His* series, *The Sexually Confident Wife*, and her new release *The Fantasy Fallacy: Exposing the Deeper Meaning Behind Sexual Thoughts* (Thomas Nelson, October 2012), which is a response to the *Fifty Shades of Grey* phenomenon.



Shannon has been featured on the **Women of Faith Speaking Tour** (2012), **The Today Show (MSNBC)**, appeared on the cover of **Today's Christian Woman Magazine**, and is a frequent guest on international radio & television shows such as **The 700 Club**, **Life Today** with James & Betty Robison, **FamilyLife Today** with Dennis Rainey, and **New Life Live!** with Stephen Arterburn. She has also been published in numerous magazines such as **Focus on the Family**, **Brio**, and **LifeWay** and is the winner of a **Gold Medallion Award for Excellence in Publishing**.

Although grateful for the opportunities to influence this generation as a writer and speaker, Shannon remains most passionate about her role as wife and best friend to her husband of 23 years, Greg, and a mother and cheerleader to their two children, Erin (21) and Matthew (18).

## WHAT PEOPLE ARE SAYING ABOUT SHANNON

"Shannon is perhaps the best female communicator on the Christian speaking scene. I have heard and hired many great speakers and none of them are better than what Shannon brings to a presentation."  
- *Stephen Arterburn, founder of Women of Faith and New Life Ministries, radio host, and best-selling author*

"We will be using Shannon Ethridge again and again. It is rare to find an author who has great content who is also a master communicator. As keynote of our 'Thrive! Simulcast,' she held the attention of all attendees both young and old, man and woman. From my wife and daughter to my tenured clients, all have given a resounding endorsement to this author and speaker."  
- *Mark Cole, Vice President of INJOY*

"We received a huge blessing from having Shannon speak at our Ladies' Retreat. Shannon possesses a unique ability to connect with women's hearts by talking openly of her own struggles and by offering practical insights. We continue to hear testimonies of how Shannon's teachings have strengthened marriages and families within our church."  
- *Shawn Switzer, Gateway Community Church*

"Shannon Ethridge is a delightful person and a captivating speaker. Her presentation was engaging, humorous, and carried great weight, because it came from personal experience and conviction."  
- *Dennis Gaines, Chaplain, Biola University/Talbot School of Theology*

AVAILABLE NOW AT: [www.shannonethridge.com](http://www.shannonethridge.com) and all major bookstores and online retailers.  
FOR SPEAKING INQUIRIES CONTACT: [speaking@shannonethridge.com](mailto:speaking@shannonethridge.com)

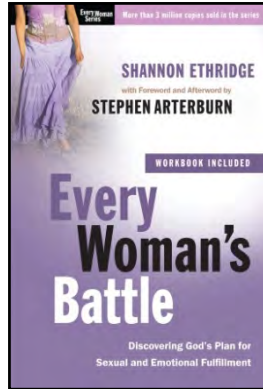


# SHANNON'S SPEAKING TOPICS

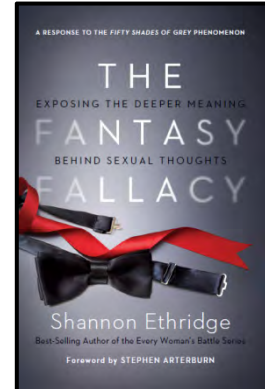
## - FOR ADULT WOMEN -



**\* MOST POPULAR WEEKEND CONFERENCE!**

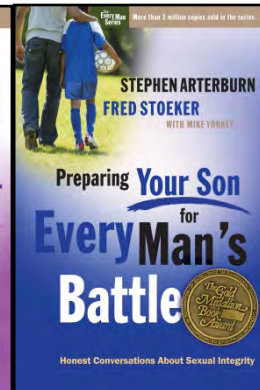
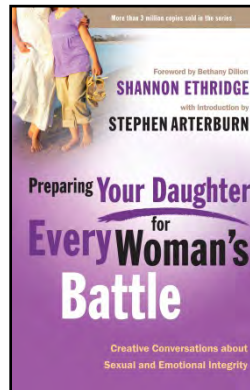
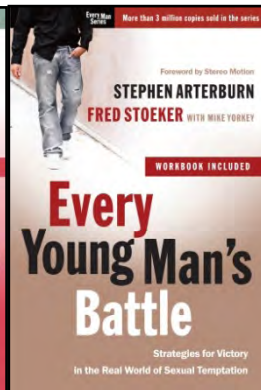
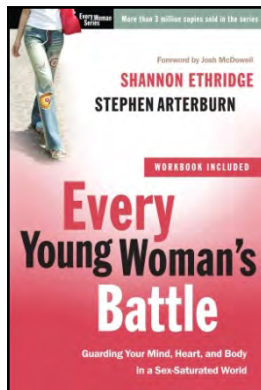


**\* MOST POPULAR WORKSHOP!**



**\* NEW! IN RESPONSE TO FIFTY SHADES OF GREY!**

## - FOR YOUTH AND/OR PARENTS -

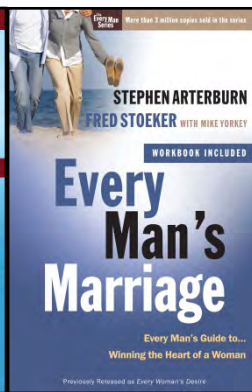
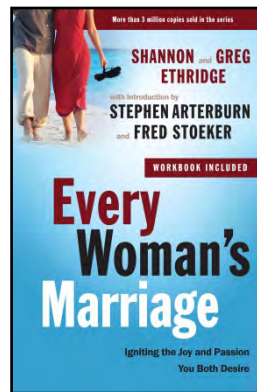


**#1 YOUTH BEST-SELLERS FOR OVER 3 YEARS!**

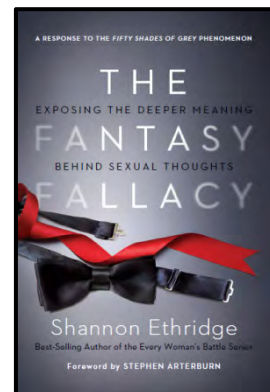
## - FOR MARRIED COUPLES -



**\* ALSO: THE SEXUALLY CONFIDENT COUPLE!**



**\* MAXIMIZING INTIMACY MARRIAGE CONFERENCE**



**\* NEW! IN RESPONSE TO FIFTY SHADES OF GREY!**

# SHANNON'S SPEAKING TOPICS, cont.

## YOU MIGHT CONSIDER THESE POPULAR CHOICES...

**Completely His Women's Event** – Although Shannon is most sought-after for her messages on healthy sexuality, we understand that this topic can be challenging to market! Hosting a *Completely His Women's Conference* (which focuses on “embracing our role as the bride of Christ”) allows Shannon to address the topic of “looking for love in all the right places” (through an intimate relationship with our Heavenly Bridegroom) while also weaving in her personal testimony of how she and many others so often “look for love in all the wrong places.”

**“Maximizing Intimacy” Marriage Conference** – Because marriage is intended to be a reflection of Christ's love and commitment to His bride (the church), there is no greater ministry than strengthening marriages! With every couple impacted, there are also several children impacted for many generations to come. With over 3 million copies sold in the *Every Man* and *Every Woman* series, both men and women are obviously finding great hope and healing in the messages of those books. With sessions focusing on spiritual, mental, emotional, and physical intimacy, couples will certainly catch the vision for maximizing marital fulfillment!

**College Campus Series** – One of Shannon's passions is to challenge young people to embrace a lifestyle of sexual and emotional integrity, and what better place to do that than on college campuses? Her chapel messages and special workshops have been embraced and celebrated by many colleges such as Biola University, Grace Seminary, Moody Bible Institute, and Talbot School of Theology.

**Sexually Healthy Church Series** – Embracing a lifestyle of sexual, emotional, and spiritual integrity is a challenge for ALL human beings – men & women, couples & singles, adults & teens! So why not host an entire series of presentations geared toward specific groups such as parents of young children, teens, singles, and married couples? Email us to find out more about partnering together to custom-tailor a *Sexually Health Church* series perfect for your congregation or community! (In addition to group presentations, Shannon also offers one-on-one coaching sessions to individuals or couples as a part of this series.)

**Embrace What You Can't Erase Sermon** – Looking for an appropriate message for a Sunday morning sermon? Utilizing Romans 8:28, Shannon shares her testimony as well as the secret she's discovered to effectively “starting a movement” – by embracing what we can't erase and allowing God to turn our mess into a message!

### **Presentations can be Custom-Tailored to:**

- \* WEEKEND CONFERENCE
- \* SUNDAY SERMON or SUNDAY SCHOOL CLASS
- \* WEEKDAY WORKSHOP SERIES
- \* HALF-DAY OR FULL-DAY SEMINAR

# FREQUENTLY ASKED QUESTIONS

## WHAT ARE SHANNON'S SPEAKING FEES?

WEEKENDS: (Friday – Sunday)

One-day event > \$3,500

Two-day event > \$5,000

Three-day event > \$6,000

WEEKDAYS: (Monday – Thursday)

One-day event > \$2,000

Two-day event > \$3,000

Three-day event > \$4,000

Contact us to discuss special pricing available for multiple-venue speaking tours in your city, state, or country.

## WHAT DOES SHANNON PROVIDE FOR THAT FEE?

Unlike many presenters who simply want to speak for the minimum time allotted and run back to their hotel room to get work done, you will have Shannon's full attention for the duration of her visit. She often schedules walks & talks with individuals between speaking sessions, or provides a listening ear over dinner with a struggling couple, or takes time to pray with audience members during breaks, etc. With Shannon, you don't just get a speaker, but a compassionate certified life coach who loves to connect with and minister to God's people.

## HOW CAN WE BRING SHANNON TO SPEAK ON A TIGHTER BUDGET?

If you are a smaller congregation working with a tight budget, you might consider either (a) partnering with other churches in your city, or (b) inviting other same denomination churches in your state or region to host an event jointly.

You might also find corporate sponsors who are willing to underwrite a portion of your event in exchange for free advertising, or individual sponsors who are simply passionate about this topic being presented in your area.

## WILL SHANNON TRAVEL ALONE OR WITH A COMPANION?

Based on what type of event you are hosting, Shannon may require an assistant so that she can be freed up to focus on ministry rather than book table set up, sales, break down, etc. However, if your church is able to provide additional volunteers to help set up and work behind the book table, this additional expense of having an assistant travel with her may not be necessary.

## WHAT ABOUT TRANSPORTATION AND LODGING?

Shannon comes to you as a servant, not a celebrity. Please don't feel the need to pamper her with first class plane tickets or penthouse hotel suites. Coach class airfare is perfectly acceptable. And if someone has a relatively private guest bedroom & bath, Shannon is happy to stay in a host home rather than a hotel.

### **WILL SHANNON SELL / SIGN BOOKS?**

Absolutely! In fact, book sales at speaking events are a vital part of our ministry's mission and revenue stream, so we appreciate the opportunity to sow seeds into lives by getting books into peoples' hands during an event! Shannon is always happy to do either an official book signing during an allotted period of time, or simply be available during free times to sign books upon request.

### **WILL SHANNON HELP US PROMOTE OUR EVENT?**

Certainly! We will post your event on our website, announce it in monthly e-newsletters, and send Twitter & Facebook announcements to help you maximize your marketing efforts. To assist you in preparing your promotional materials, Shannon's bio, photo, and book cover images are available online at [www.shannonethridge.com/media.shtml](http://www.shannonethridge.com/media.shtml).

### **CAN YOU PROVIDE REFERENCES FROM PREVIOUS EVENTS?**

Jodi Kozan, Women's Journey of Faith (Interdenominational)  
306.220.8176 - [jodi@wjof.com](mailto:jodi@wjof.com)

Lori Patrick, Pentecostal Assemblies of Canada  
780.717.0816 - [lorip@abnwt.org](mailto:lorip@abnwt.org)

Steve Pulley, North Richland Hills Baptist Church  
817.284.9206 - [steve@nrhbc.org](mailto:steve@nrhbc.org)

Mike Brown, National Conference on Youth Ministry (Church of Christ)  
317.796.8720 - [mbrown6868@gmail.com](mailto:mbrown6868@gmail.com)

Dr. James Reeves, Celebration Fellowship (Non-denominational)  
817.451.5513 - [james@jamesmreeves.com](mailto:james@jamesmreeves.com)

Marty Kennedy, Celebrate Recovery  
903.520.8713 - [martyk64@aol.com](mailto:martyk64@aol.com)

### **OTHER QUESTIONS?**

Simply email us at [speaking@shannonethridge.com](mailto:speaking@shannonethridge.com)

# SPEAKING INQUIRY

(Please submit as soon as possible, as our calendar often fills up 6-12 months in advance.)

## About You:

Church / Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## About Your Event:

### Event Date(s):

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_ Third Choice: \_\_\_\_\_

Time(s) of Event: \_\_\_\_\_ Location: \_\_\_\_\_

\_\_\_\_\_

Topic(s) you'd like Shannon to present & length of each talk:

\_\_\_\_\_

\_\_\_\_\_

## About Your Audience:

Anticipated Audience Size: \_\_\_\_\_ Gender: \_\_\_\_\_ Age Range: \_\_\_\_\_

Marital Status: \_\_\_\_\_ Spiritual Maturity Level: \_\_\_\_\_

\_\_\_\_\_

Your Questions/Comments:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_ Please contact me to schedule a conference call to discuss possible options with Shannon directly.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Best day/time for conference call: \_\_\_\_\_

Please fax this form to 501-632-5499, or email it to [speaking@shannonethridge.com](mailto:speaking@shannonethridge.com).

We will respond to your inquiry within 2 business days.