

## Potential Speaking Event Scorecard

**1-poor 2-average 3-good 4-excellent**

Geography: how far away is it? Is it somewhere you want to go? How long would it take to recuperate from this trip?

Speaker fee: full, partial discount, significant discount, or pro-bono?

Time involved: how many days away from family?

Packaging customization: existing topic or new? Does it require much prep?

Book sales/BLAST potential: expendable income and attendance numbers considered?

Energy: traveling alone or with a companion, number of sessions, etc?

Preferred date: weekend, weekday, overlapping anniversary or birthday, etc?

Denominational impact: charismatic or conservative?

Relational ties: is potential host a friend or colleague?

Current calendar obligations: is it too close to other confirmed events? Or is calendar clear?

### **Total Score:**

< 20 (poor)---DECLINE unless God says otherwise

20-30 (average to good)---SERIOUSLY CONSIDER

30-40 (very good to excellent)---ACCEPT