

One-on-One Coaching with Shannon

As promised, BLAST participants will have the opportunity to schedule one-on-one Coaching sessions whenever the need arises. This service is offered throughout the lifetime of your ministry, not just during the 12-month program. To schedule a session, contact my scheduling manager by sending an email to blast@shannonethridge.com.

Why might you need one-on-one Coaching? Here are a few examples:

- As a speaker, you're ready to "put yourself out there" and want help turning your bio from boring to brilliant!
- You've created and captured a video presentation of your "signature talk" and want feedback.
- You've written a newspaper or magazine article, or a formal press release, and want it reviewed prior to submission to the editor.
- You've done your homework for the book you're wanting to write, and you want me to review your Marketing Proposal, Outline Summary, and/or sample chapters prior to submission to potential publishers.
- You've had a formal ministry brochure designed, and want to get professional feedback before it goes to press.
- You're creating an information packet to submit to a potential literary agent, lecture agent, or speaking venue and want your materials reviewed.
- You're nearing completion of your website, and want a page-by-page critique prior to launch.

Fees for these services are as follows:

- \$75 per half-hour conference call (includes up to 30 minutes of review/preparation time prior to the actual call)
- \$125 per one-hour conference call (includes 60 minutes of prep time)

To get the most "bang for your buck" and MAXIMIZE the benefits of utilizing this service, I suggest you keep the following tips in mind:

- Always look to your small group members or other colleagues for free advice first. Incorporate their suggestions prior to submitting it for a professional review. This will save enormous amounts of time & energy on both our parts!
- Use spell check! Use grammar check! Utilize every computer tool available to perfect your own work.
- Do an oral reading of your materials prior to submission. That's right – read it OUT LOUD to yourself. You'll be amazed at how much more thorough your own edits are when you read aloud instead of silently.
- Develop THICK skin, and don't get emotionally attached to every word you write. Be open to making suggested changes. Polishing creates friction, but it produces brilliance!

I look forward to partnering with you in the months and years to come!